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**Residential Real Estate Investing: The Overlooked Variable That Makes A Big Difference**

*Why you need to consider short term rental value before buying a property.*

**Los Angeles, CA** -- With the explosion of the sharing economy, residential real estate purchases should be evaluated from an additional perspective – the potential for significant short term (Airbnb/ VBRO) revenue. Best exemplified by Airbnb, the short term rental revenue on investment properties can be lucrative, especially in certain regional markets. The AirOwnr team of agents and managers helps you to profit in today's real estate market.

AirOwnr allows buyers to examine a house's value through the lens of a traditional investment property (appreciation value) as well as from the standpoint of a sharing economy revenue generator (long term rental income). The company provides prospective buyers an easy way to capitalize on the short term rental phenomenon.

The AirOwnr team matches you with a knowledgeable local real estate agent who can help you find and purchase the right vacation, investment, or first-time home. Simultaneously, AirOwnr matches you with a qualified AirOwnr property manager who can tailor short term rental pricing to match market demand and, if you desire, manage the rental process.

A recent vacation home buyer had this to say about the ability to generate revenue while also using her new house as a vacation home: "We get the best of all worlds, personal use as needed for our family and grandchildren, positive cash flow and property appreciation. We intend to hold the property indefinitely."

Whether in the market for an investment property or a vacation home it makes sense to consider both appreciation and short term rental value before purchasing a property. Buyers interested in learning how AirOwnr helps do this, can visit the company's website at [www.aiownr.com](http://www.aiownr.com). Managers or real estate agents wishing to work with AirOwnr can reach the company at [info@aiownr.com](mailto:info@aiownr.com).

**About AirOwnr:** The AirOwnr team is composed of professional AirOwnr real estate agents and AirOwnr property managers that are specifically trained to be short term rental investment experts. AirOwnr helps you find, purchase, and manage your real estate investments in the short term rental economy. For more information, please visit [www.aiownr.com](http://www.aiownr.com)

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